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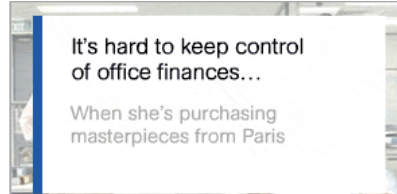
## DELL™ INSPIRON™ 1720 LAPTOP



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- 1 iPhone 3G launches around the world  
Apple fanfare swept around the world on Friday with the launch of the company's iPhone 3G.
- 2 The iPhone 3G launch kicks off with events in Sydney  
As Thursday turned to Friday shoppers in Sydney were among the first in the world to pick up the new
- 3 Weekly Tech News update - July 11th, 2008  
In this week's show: iPhone 3G launches, Galileo moves forward, Imagine Cup finals held, IBM helps
- 4 Fibre-optics guard against natural disaster  
The cable is part of an advanced monitoring and alert system that could provide warning should a
- 5 Queues start building for the new iPhone  
Japanese Mac fans begin queuing in Tokyo for the iPhone's launch on Friday / s iPhone 3G.

4 Stars Plus Video Reviews

## Marketing

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### Capture Your 'Best Shot' with KWorld HyperMedia Center Continuous Snapshots!

14/07/2008 05:00:00

Taipei, Taiwan, July 3, 2008 – As the world prepares for the opening ceremony of the Beijing Summer Olympics 2008, many sports fanatics are also preparing their equipment and tools to capture the best shot from every event. In the spirit of the game, the newest version of HyperMedia Center (HMC) from KWorld Computer Co., Ltd., enables users to set a Continuous Snapshot function with a minimum time interval of 200 milliseconds. This will enable them to capture the maximum number of frames of an exciting moment, from which they will then be able to choose the very best shot!

Starting in August to coincide with the Beijing Summer Olympics 2008, PlusTV packaging will dress-up with a little black skirt to communicate to the end-user what Continuous Snapshot is all about. For users who already own a KWorld PlusTV device with the newer version of HMC, its Live Update function will automatically help the user to download the newest software and driver. Whereas, for users with the older versions of HMC, please visit the KWorld website at [www.kworld.com.tw](http://www.kworld.com.tw) to obtain the newest version of HMC, with Live Update function and driver.

"We are very excited to launch this new software feature worldwide. The idea comes from the continuous shooting function of top end sports cameras in the market. The basic concept is that most PC users when they would like to capture a still picture from a TV show, only have 1 chance to make it right. With KWorld, the first brand to apply this concept to a TV tuner card, users will get 5 chances out of every second of live TV to capture the perfect picture" says Steven Cheng, PM of KWorld Computer Co., Ltd.

#### About KWorld

KWorld is the leading consumer multimedia solution developer and provider. The company offers Analogue, Digital, Hybrid, Satellite tuner devices, and video/audio capture/editing card/box solutions. "Play multimedia" is KWorld's inevitable faith. For more company information, visit [www.kworld.com.tw](http://www.kworld.com.tw).

Author: Ann Chang KWorld Computer Co., Ltd.  
6F, No.113, Jian 2nd Road, Zhonghe City, Taipei County 23585, Taiwan ROC Telephone: +886-2-8228-6088 Ext: 265 Ann\_chang@kworld.com.tw  
Australian Contact: Carla Bridge  
sales.au@kworld.com.tw Ph/Fax: +61 2 6162 3868 Web: [www.kworldcomputer.com.au](http://www.kworldcomputer.com.au)

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