

## **KWorld Announces Cost-Effective Media Player M120**

Supporting a wide range of the most popular video formats with high definition multimedia quality and featuring versatile applications

Taipei, Taiwan – Dec. 20th, 2010 - KWorld Computer Co., Ltd., a leading provider in integrated multimedia player today announces its newest media player – M120 that features extra VGA interface besides HDMI / AV / YPbPr, along with a rich video formats at an affordable price.

Nowadays most of people have joined the vivid world of internet. Downloading movies, programs or any type of videos are becoming more attractive and popular within all internet users. Many different video & audio formats are needed to decode your files downloaded from the internet in order to watch them on your TV. Media players are definitely essential to watch your PC files stored on a memory device and decode them. Media players make it so easy for you to watch them on your TV turning your living room into a media center!

Extending KWorld's successful line of Home Media Center, M120 supports the most demanding and popular playback formats such as: WMV9/VC1/M2TS/MKV/AVI/DAT/MPG/MP EG/RM and RMVB. Of course, the more playback formats increase, the more KWorld home media center product lines will develop new models with the latest necessary formats and features.



With M120 you will also enjoy the advantage of using this device for watching your videos or files on a big screen with a projector without needing a computer. At the same time you can save money in buying a new TV.



KWorld Home Media Center brings more multimedia entertainment into your living room and share your passionate / creative / experience with your family and friends.

## **About KWorld**

KWorld Computer Co., Ltd. is one of the leading brands in integrated digital multimedia solutions. By combining and integrating these six different kinds of multimedia solutions: PCTV, External TVBox, Multimedia Editing, Multimedia Converter, Home Media Center and Computer Speaker Series, KWorld can be both the components and solutions for the basic infrastructure of a digital home entertainment center. For more information on KWorld, please visit <a href="https://www.kworld-global.com">www.kworld-global.com</a>.

## **Press Contact**

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